The Wound Healing Fraternity across the globe will be coming together at this extra-ordinary event to find and uncover wounds that are either hidden or neglected within different community settings worldwide. You are herewith invited to come join the world at the Cape Town International Conference Centre from 5-8 September 2010 for this unique interactive initiative.

The conference is hosted by South Africa and endorsed by the Wound Healing Association of Southern Africa (WHASA). Other supporting organizations are displayed on our website and include WAWLC, ILF, WHO, The Lindsay Leg Club Foundation, VASSA, DFWG, Wounds International and several other organizations and charities. The theme of this conference is: UBUNTU – a global wound healing initiative: Uncovering the hidden wound. The aim is to identify these hidden and neglected wounds within different communities and resource settings all over the world, as well as the identification of specific community-based epidemiological trends and patterns. The main goal for this conference is to create an environment to promote advocacy and awareness for the hidden wound in order to find pathways in solving the problem.

The conference will consist of a pre-conference public awareness day followed by a formal scientific conference program of three days with an interesting mix of international and local speakers.

<table>
<thead>
<tr>
<th>PRE-CONFERENCE PUBLIC AWARENESS DAY</th>
<th>CONFERENCE ADVOCACY COMBINED WITH EVIDENCE BASED PROGRAM</th>
</tr>
</thead>
<tbody>
<tr>
<td>The major aim with this day is to create public awareness and to provide a basic education opportunity with regards to first aid care for burn wounds, stab wounds and minor injuries. It also takes a look at home care as care modality and the role and profile of the home based care worker. With diabetes being widespread, this day will also be an opportunity for any person with diabetes, to have a diabetic foot screen that will determine individual risk for developing a diabetic foot complication in future.</td>
<td>The overall goal of the academic and advocacy part of this conference is to establish common ground for organizations, charities and health professionals alike, to come together and speak about their findings on uncovering their hidden wounds. It is as much the identification of individual wound care problem areas in economically challenged environments, as it is to develop a global perspective on this issue. The global initiative includes participating nations such as South Africa, Tanzania, Ghana, Cameroon, India, Vietnam, Indonesia, Guyana, Brazil and Canada. The academic format will comprise of key note sessions on major issues with breakaway sessions where pilot study presenters from all over the world will unveil their respective hidden wound identities. The collaborative effort will be fed back into the conference with the establishment of working groups to facilitate future guidelines for provision of care and treatment for all wounds globally.</td>
</tr>
</tbody>
</table>

The UBUNTU Wound Healing Conferences – a 3 Year Approach

1. 2010 – UBUNTU – a global wound healing initiative “Uncovering the hidden wound” in Cape Town South Africa
2. In 2011 the UBUNTU Conference theme will be: “Discussing the hidden wound” where the aim is on developing a working document on policies and guidelines for implementation.
3. By 2012 a draft White Paper on: Managing the hidden wound: guidelines and protocols for care in resource limited settings”, will be presented as a collaborative effort of all the involved working groups.
CONFERENCE ORGANIZING COMMITTEE

The conference organizing committee consists of a Professional Conference Organizer, the Conference Convenor and Scientific Advisory Panel as well as the Conference Team at the venue.

AFRICAN CONFERENCES AND INCENTIVES (ACI)

ACI is a Professional Conference / Event / Incentive Organiser and offer selective or comprehensive services based on their clients' requirements.

ACI has a wealth of experience at its disposal - with a significant number of conferences as well as almost a decade of successful travel management behind it.

They make use of a wide range of conference and congress facilities throughout Southern Africa and are able to negotiate comprehensive arrangements at special rates for their clients.

CONFERENCE CONVENOR

Liezl Naude is a Clinical Nurse Specialist in Wound Management and the founder of Eloquent Learning Health (www.eloquent.co.za), a Training company focusing on evidence-based practical training in the Wound Management Environment. Eloquent Learning Health has been involved in various training events including workshops, courses, seminars, symposiums and conferences. Liezl has been on the forefront of Wound Management in South Africa since the inauguration of the Wound Healing Association of Southern Africa (WHASA) in 2005 where she was part of the conference organising committee. Since 2005 she played a key role within WHASA in establishing the organization and the official journal Wound Healing Southern Africa (WHSA). She completed her Masters Degree in Community Health Nursing in 2002 at the University of Pretoria, South Africa. She also completed a Certificate in Wound Care at the University of the Free State, South Africa in 2004 and a Certificate in Wound Care at the University of Hertfordshire, UK in 2005. Liezl is currently enrolled in the first International Interdisciplinary Wound Care Course at the University of Stellenbosch, South Africa. She is the immediate past-president of the Wound Healing Association of Southern Africa (WHASA) and has been a member of the Executive Committee since 2005. Liezl was also part of the South African delegation to present a bid in 2008 at the World Union of Wound Healing Societies (WUWHS) in Toronto. She is a member of the Advisory panel for the World Alliance of Wound and Lymphoedema Care (WAWLC) since 2009. Currently she serves on the work group for preparation of a position document for Africa and the Middle East on "The Management of Wound related Pain". Liezl has presented several topics at national and international conferences and serves on the Editorial board of the journal Professional Nursing Today as well as the journal Wound Healing Southern Africa.
SCIENTIFIC ADVISORY PANEL

HISKE SMART - CHAIR

Hiske Smart is a clinical nurse specialist in Wound Management. She has been on the forefront of Wound Management in South Africa since 2000 when she was elected as the Chairperson for the Free State Society of Wound care. She completed her Masters Degree in Community Health Nursing at the University of Potchefstroom (ZA) in 1994. She is currently the only registered nurse in South Africa to have completed the Post graduate Diploma in Wound Healing and Tissue Repair (cum laude) at the University of Wales College of Medicine (UK)(2000) and the Interdisciplinary Wound Care Course (cum laude) at the University of Toronto (Canada) (2009). She has been on the Executive Committee of the Wound Healing Association of Southern Africa (WHASA) since 2006 including chair of the WHASA research committee since 2008. Hiske Smart is also serves on the Interventions Working Group for the World Alliance of Wound and Lymphoedema Care since 2009. Currently she serves on the work group for preparation of a position document for Africa and the Middle East on “The Management of Wound related Pain”. Hiske has presented several papers at national and international conferences. She is also the International Course Coordinator for the Interdisciplinary Wound Care Course at the University of Stellenbosch, South Africa in conjunction with the University of Toronto, Canada. Hiske Smart was also awarded the Campbell McFarlane award for contribution to the field of Hyperbaric Oxygen Therapy, SAUHMA conference 2009 and the best selective award at the IIWCC 2nd residential weekend Toronto, Canada. 2009 for her work on the “Africa Bandage System: Compression therapy for resource limited environments.”

ALAN WIDGEROW – CO-CHAIR

MBBCh; FCS (SA) Plast; MMed (Wits); FACS

Professor Widgerow completed his undergraduate and post-graduate studies at the University of the Witwatersrand. He was the top surgical graduate of the University of Witwatersrand in 1989. He has held various positions in numerous academic and professional associations including that of President of the Association of Plastic and Reconstructive surgery of Southern Africa (APRSSA). He was appointed Honorary Professor by the Senate of the Wits University in 1999. He is author of over 80 plastic surgical related publications and 2 books. He is currently editor-in-chief of Wound Healing Southern Africa and on the executive of the Wound Healing Association of Southern Africa (WHASA). He was the first South African plastic surgeon to be nominated a Fellow of the American College of Surgeons. He is also medical director of Advanced Wound Care Services with branches throughout South Africa. His current fields of interest are device innovations, wound healing and cosmetic surgery. He is committed to research at Wits University and ran a private practice from Linksfield Park Clinic in Johannesburg. He has relocated to Irvine California in Dec 2009 to pursue his interests in medical device innovations and wound care. He is also part of the International Faculty for the International Interdisciplinary Wound Care Course (IIWCC) at the University of Stellenbosch, South Africa.
The Scientific Advisory panel is responsible for the evaluation of abstracts and the scientific content of the Conference program in association with the University of Stellenbosch to ensure accreditation and program credibility.

Sr. Hiske Smart (Chair)
Prof Alan Widgerow (Co-chair)
Dr. Jack Meintjies (SUN)
Prof John Macdonald (AWLC)
Prof Christine Moffat (ILF)
Dr. Lynne Tudhope (DFWG)
Dr. Talib Abdool-Carrim (VASSA)
Prof Heinz Rhode (BSSA)
Prof Magda Mulder (WHASA)
Prof Gary Sibbald (WUWHS)
Prof Keith Harding (Wounds International)
PRE-CONFERENCE PUBLIC AWARENESS DAY Target Audience
5 September 2010

- General Public
- Emergency services
- Hospital groups and clinics
- Health education providers

CONFERENCE Target Audience 5-8 September 2010

- Wound Care Multi-disciplinary Teams
- General Practitioners
- General Surgeons
- Vascular Surgeons
- Orthopaedic Surgeons
- Plastic Surgeons
- Nurses hospital based
- Private Nurse Practitioners
- Podiatrists
- Clinical Research Professionals
- Allied Health Professionals
- Educators in wound management
**PROGRAM AT A GLANCE:**

### SUNDAY 5 SEPTEMBER 2010

- Registration opens
- Formal opening Western Cape
- Pre-conference day
  - First Aid for minor wounds, burns, penetrating wounds, and minor crush injuries.
  - Am I at risk for diabetes?
  - Caring for the chronic wound at home.
- UBUNTU Global village
  - Exhibitors focussing on the general public with themes covered in the program.
  - Awareness creation for societies, charities and organizations promoting wound healing initiatives.
  - Exhibitors catering to promote general health and well-being.
  - Opportunity for general public to participate in several health screening tests such as the 60 second high risk diabetic foot screen.
- Plenary session keynote:
  - The global plight of the wounded – Dr. Kingsley Asiedu (WHO)
  - The South African plight – TBC
- Symposium Platinum sponsor
- WHASA Annual General Meeting
- Cocktail Function

### MONDAY 6 SEPTEMBER 2010

- Registration opens
- Plenary session keynote addresses:
  - Uncovering the hidden wound – Prof Alan Widgerow (ZA)
  - The plight of the hidden wound – Prof John Mac Donald (US)
- Symposium Gold Sponsor
- Open space:
  - Uncovering the hidden wound participating countries:
    - South Africa, Nigeria, Ghana, Guyana, Mozambique, Cameroon etc.
- Symposium Platinum Sponsor
- Plenary session keynote:
  - Burn wounds: The hidden dangers - Prof Heinz Rhode (ZA)
- Open Space:
  - Burn wound management in the community
- Symposium Platinum sponsor
TUESDAY 7 SEPTEMBER 2010

- Registration opens
- Plenary session keynotes:
  o Lymphoedema: the hidden swollen limb – Prof Christine Moffat (UK)
  o The Leg Club: addressing the hidden wound – Ellie Lindsay (UK – The Leg Club)
- Symposium Platinum sponsor
- Streams
  o Diagnostics & Measurement – Anchor Prof Keith Harding (UK)
  o Bridging the Gap – Anchor Prof Gary Sibbald (CA)
  o Complex Cases – Anchor Prof Christine Moffat (CA)
- Symposium Gold sponsor
- Plenary session Keynotes:
  o The hidden diabetic foot – Dr. Lynne Tudhope (ZA)
  o The hidden foot wound – a vascular approach – Dr. Gregory Weir (ZA)
- Streams:
  o Diagnostics & Measurement – Anchor Dr. Gregory Weir (ZA)
  o Bridging the Gap – Anchor Hiske Smart (ZA)
  o Complex Cases – Anchor Dr. Lynne Tudhope (ZA)
- Symposium Gold sponsor
- Gala dinner

WEDNESDAY 8 SEPTEMBER 2010

- Registration opens
- Plenary session keynotes:
  o Natural disasters and the impact thereof – Prof John MacDonald
  o HIV & TB related wounds – MSF
- Symposium Platinum sponsor
- Streams
  o Tropical Conditions – Anchor Dr. Brian Ostrow
  o Conditions of neglect – Anchor Prof Magda Mulder
  o Buruli ulcers - Anchor Dr Kingsley Asiedu
- Symposium Gold Sponsor
- Plenary session Keynote:
  o UBUNTU awareness for worthy causes
  o Supporting Associations working together
    - WAWLC & ILF – John MacDonald, Christine Moffat
    - WHASA, VASSA, DFWG- Gregory Weir, Talib Abdool-Carrim, Lynne Tudhope
- Closing address: The International faculty
INVITED SPEAKERS

PROF JOHN MACDONALD (AAWC, WAWLC)
DR KINGSLEY ASIEDU (WHO)
PROF ALAN WIDGEROW (WHSA)
PROF CHRISTINE MOFFAT (ILF)
PROF KEITH HARDING (WOUNDS INTERNATIONAL)
PROF GARY SIBBALD (WUWHS, IIWCC- TORONTO)
PROF MAGDA MULDER (WHASA, UFS)
PROF HEINZ RHODE (BSSA)
ELLIE LINDSAY (LEG CLUB)
DR. LYNN TUDHOPE (DFWG)
DR. TALIB ABDUOL-CARRIM (VASSA)
DR. GREGORY WEIR (WHASA)
RN. HISKE SMART (IIWCC-SUN)
DR. BRIAN OSTROW (US)
CALL FOR ABSTRACTS & POSTERS

CALL FOR PAPERS AND AUTHORS’ INSTRUCTIONS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 December 2009</td>
<td>Abstract submissions open</td>
</tr>
<tr>
<td>1 July 2010</td>
<td>Final submission date</td>
</tr>
<tr>
<td>20 July 2010</td>
<td>Notification of acceptance to present</td>
</tr>
<tr>
<td>10 August 2010</td>
<td>Full papers to be submitted presenters to be registered and paid in full</td>
</tr>
</tbody>
</table>

- Categories for abstracts: Epidemiology, Diagnostics and measurement, Bridging the gap, Complex cases. The focus should fall on currently neglected areas of care, resource restrained environments or creative problem solving initiatives.
- Abstracts will not be accepted after the submission deadline date.
- On acceptance of an abstract, the presenter will have to register for the conference, with payment of the appropriate fee within 30 days, in order for the presentation to be included in the conference program.
- All abstracts to be prepared in English.
- All abstracts must be submitted online: [www.ubuntu-conference.co.za](http://www.ubuntu-conference.co.za)
- Written abstract sent by fax or post will not be considered. Typed abstracts sent via fax or e-mail will be considered only by prior arrangement with the Scientific Committee. Please contact Hiske Smart at hiske@ubuntu-conference.co.za to arrange beforehand.
- It is the author’s responsibility to submit a correct abstract. Any errors in spelling, grammar or scientific fact will be reproduced as is, as submitted by the author.
- Abstract text should not exceed 300 words.

SPONSORSHIP AND MARKETING OPPORTUNITIES

Please contact the conference organizers ACI as depicted in the document or visit the website at [www.ubuntu-conference.co.za](http://www.ubuntu-conference.co.za)
SOCIETIES/ASSOCIATIONS/ORGANISATIONS & CHARITIES
SUPPORTING THIS EVENT

Supporting societies, associations, organisations and charities involved with this event will be able to receive the following benefits once they have registered twenty-five (25) or more delegates for the conference.

REGISTRATIONS

- Discount for delegate registrations as per registration details below on proof of membership.
- Two (2) complimentary Exhibitor staff registrations

EXHIBITION

- Display area in designated area 2x3m stand space

SPEAKING OPPORTUNITY

- Public exposure on the Pre-conference public awareness day
- Participation in the open session with abstract submission on your country’s hidden “wounds” on Day 2 of the conference
- Participation in main program Day 4 on the way forward together with other supporting associations.

ADVERTISING

- 100 word society/organization/association listing in conference program

LOGO PLACEMENT

- Logo on conference website with a link to your homepage
- Logo in conference programme under appropriate category
- Logo on all promotional marketing material
- Special recognition at the conference opening and closing sessions
## PRE-CONFERENCE AND CONFERENCE DELEGATE REGISTRATION INFORMATION:

### DELEGATE REGISTRATION DETAILS

<table>
<thead>
<tr>
<th>Registration fee type</th>
<th>Date</th>
<th>Early Registration before 15 June 2010</th>
<th>Standard Registration before 15 July 2010</th>
<th>Registration closing date 15 August 2010</th>
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<tbody>
<tr>
<td>Pre-conference day general public</td>
<td>5 September (Sunday)</td>
<td>FREE</td>
<td>FREE</td>
<td>FREE</td>
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<td>Conference Day registration Full/half</td>
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<tr>
<td>Nurses &amp; Allied Health Member*</td>
<td>5-8 September</td>
<td>R 2,750</td>
<td>R 3,200</td>
<td>R 3,500</td>
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<tr>
<td>Doctors Members*</td>
<td>5-8 September</td>
<td>R 3,500</td>
<td>R 4,000</td>
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<tr>
<td>Nurses &amp; Allied Health non-member</td>
<td>5-8 September</td>
<td>R 3,100</td>
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<td>Doctors non-member</td>
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<td>R 3,900</td>
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<td>Accompanying person</td>
<td>5-8 September</td>
<td>R 990</td>
<td>R 990</td>
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</tr>
</tbody>
</table>

*Members

Delegates registered as a member of a supporting society or organization.

### Conference Registration fee includes:

- Entrance to the Pre-conference public area, Conference and Exhibition
- Complimentary shuttle service from the Cape Town International Airport to the official conference hotels as depicted on the website
- Complimentary shuttle service from the official conference hotels to the CICC centre in Cape Town
- Teas and Lunches
- Registration pack – including bag and conference material
- Abstract CD
- Opening cocktail function – please RSVP with registration
- Gala dinner – please RSVP with registration

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REGISTRATION ENQUIRIES/CONTACT DETAILS:

www.ubuntu-conference.co.za

Professional Conference Organizer: African Conferences and Incentives (ACI)
Tel: +27 11-475-2902  Fax: +27 11-475-5433  E-mail: pco@ubuntu-conference.co.za

Conference Convenor: Liezl Naude
E-mail: liezl@ubuntu-conference.co.za

Scientific Advisory Panel Chair: Hiske Smart
E-mail: hiske@ubuntu-conference.co.za

The basic tenet of UBUNTU is *motho ke motho ka batho ba bang* – a person is a person through other people